



# POWER

A social response  
to global water  
issues.

Press Release

## **A competition for the best ideas to support sustainable management of water resources**

*The "POWER" idea contest is open until 30th November 2018*

Frankfurt, 16 October 2018 – The European [POWER](#) Consortium, which brings together cities, SMEs and research centres, has launched a competition to reward the most innovative sustainability ideas for the intelligent management of water resources at a municipal level.

"With the POWER Idea Contest for Sustainable Communities, we want to reward everyone that has an idea worth putting into action – be they university students, concerned residents, local groups or small businesses. Everyone can help local authorities tackle their water challenges in order to become more sustainable", explains Prof. Giuliano Manara, President of CUBIT Scarl, consortium member of the EU-funded POWER project.

The POWER project has established a 'Digital Social Platform (DSP)' with the aim of enhancing and improving the governance of water networks. This innovative DSP approach wants to encourage the sharing of knowledge and experiences on water issues (scarcity, safety, quality, consumption) between citizens, public bodies and companies in different areas of the European Union and worldwide, thus creating an important tool to support the European policy of managing water resources.

The contest wants to stimulate citizen participation, and to increase awareness regarding water resources. The best proposals will be selected via a mix of public and consortium voting. The ten best ideas will be awarded with direct support of experts in this field to develop them further. The proposals must deliver solutions to the challenges that local authorities face with regard to climate change, water sustainability, sustainable consumption and production, or civic engagement. Social entrepreneurs, innovators, activists, students and others from the EU or Israel may submit their ideas via the POWER city websites of one of the four POWER cities. (See below).

**The deadline for submitting proposals is 30th November 2018.**

Further information:

- <https://www.power-h2020.eu/idea-contest-sustainable-communities/>

Promo video:

- <https://youtu.be/L3Jy40SFx40>

**To submit your ideas:**

- Leicester City Water Community Contest  
<https://leicester.power-h2020.eu/?location=challenge&loadP=1160>

- Milton Keynes Water Community Contest  
<https://milton-keynes.power-h2020.eu/?location=challenge&loadP=1200>
- Jerusalem Water Community Contest  
<https://jerusalem.power-h2020.eu/?location=challenge&loadP=1240>
- Sabadell Water Community Contest  
<https://sabadell.power-h2020.eu/?location=challenge&loadP=1220>

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**The POWER project** – <https://www.power-h2020.eu/>

The POWER Project (48 months duration, for a total EU-funded budget of € 3,747,937.50) comprises a consortium of 12 partners including 4 research bodies dealing with environmental, social and governance issues, 2 innovative SMEs, 2 European no-profit organizations, 4 key demonstration cities: De Montfort University - Coordinator (UK), Consortium Ubiquitous Technologies - CUBIT Scarl (Italy), Fundacio CTM Centre Tecnològic CTM (Spain), KWR Water B.V. (Netherlands), European Institute for Participatory Media EV (Germany), Climate Alliance – Klima Buendnis – Alianza del Clima EV (Germany), Universiteit Utrecht (Netherlands), Leicester City Council (UK), Aggregate Formula Lda – Baseform (Portugal), Hagihon Company Ltd – Jerusalem Region Water Utility (Israel), Milton Keynes Council (UK), Companyia d'aigues de Sabadell SA (Spain). The POWER Project is supported by 50 cities which are part of the EIP Water – City Blueprint Action Groups and Netwerc H<sub>2</sub>O.