

## PRESS RELEASE

FRANKFURT AM MAIN, 10 OCTOBER 2017



Climate Alliance

# New Digital Social Platform for water related issues is online!

*Frankfurt am Main, 10 October 2017.* Do you want to improve the water management in your local authority? If the drinking water in your municipality is scarce or if your population is endangered by surface water floods, then the new Digital Social Platform is the right place for you. This interactive platform is filled up with information of experts about water related issues and used to communicate these issues to decision makers, key stakeholders and the public in order to increase awareness. Everyone can join in, as the platform is now activated.

The Digital Social Platform was created as part of the EU project **POWER** (Political and sOcial awareness on Water EnviRonmental challenges), in which among others the city network Climate Alliance, the UK cities of Leicester and Milton Keynes as well as the two water supply companies of Jerusalem (Israel) and Sabadell (Spain) are participating. Benefit from the experience of the four involved local authorities!

Do you want to share your own best practices with other municipal employees around the world? Then use the POWER platform for this purpose. It is the right place to explore and discuss experiences with the other users of the wide network of POWER cities. Learn of them and discuss their answers to water-related challenges as extreme weather events, reduction of water consumption, quality of water reuse, and variables related to water conservation.

### FURTHER INFORMATION

- [bestpractices.baseform.com](http://bestpractices.baseform.com)

### THE MAIN GOALS OF THE FOUR POWER CITIES

**Jerusalem:** through the regional water utility, **Hagihon**, the city is to promote water conservation behaviours, quantifiable water savings and improve awareness regarding water quality.

Join **Jerusalem Water Community** and

- Immediately report any urban water burst
- Be a partner in turning Jerusalem to a green and flourishing city by spreading knowledge to watering gardens and saving water
- Be part of Hagihon's educational curriculum
- Water quality is a recipe for health and wellness. Learn how to make sure quality water in your house
- Share your experience and knowledge
- Get ready to act in the Community Gardens

**CLIMATE ALLIANCE**  
European Secretariat

#### Headquarters

Galvanistr. 28  
60486 Frankfurt am Main  
Germany

T. +49-69-717139-0  
[europe@climatealliance.org](mailto:europe@climatealliance.org)

#### Brussels Office

Rue d'Arlon 63-67  
1040 Brussels  
Belgium

T. +32-2-400 10 62  
[brussels@climatealliance.org](mailto:brussels@climatealliance.org)

[www.climatealliance.org](http://www.climatealliance.org)



In **Milton Keynes** water is scarce, too, therefore, with the help of social awareness incentives, total consumption should be reduced.

Join **Milton Keynes Water Community** and

- Learn why people need to save water in Milton Keynes
- Read about ideas and tips for reducing water consumption
- Get informed about school projects and educational resources
- Create a Milton Keynes smarter water community

**Leicester** aims to strengthen the awareness of extreme weather events, as it is endangered by surface water floods. It provides real-time river water levels and predictive warnings for combined sewer overflows in specific geographical areas of the city.

Join **Leicester Water Community** and

- Learn about flood risk - of your home in Leicester, your neighbourhood and your city
- Get #floodprepared with the experiences of the Leicester #floodpreparedcommunity
- Get involved by giving feedback, sharing know-how and experience with the #floodpreparedcommunity
- Get ready to act in the #floodpreparedcommunity

In **Sabadell** water is delivered in two qualities, as drinking water and non-drinking water. The water utility CASSA wants to actively involve citizens by implementing an information system that enables real-time information about the quality and conditions of service.

Join **Sabadell Water Community** and

- Know the quality of water in Sabadell
- Learn how Sabadell saves water
- Ask, think and participate in all areas of the water cycle, especially the water quality and use of alternative resources
- Follow the I+D projects in the water cycle that takes place in Sabadell
- Share what Sabadell is doing about water management and what is done in other cities in Europe
- Engage, participate, be critical and contribute to a more efficient resource management model, thus also reducing the impact of climate change

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## CONTACT

**Wolfgang Hofstetter**

+49-69-7171-39-13 | [w.hofstetter@climatealliance.org](mailto:w.hofstetter@climatealliance.org)

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**THE CLIMATE ALLIANCE**

For more than 25 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With some 1,700 members spread across 27 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. [www.climatealliance.org](http://www.climatealliance.org)